

愛知東邦大学 シラバス

開講年度(Year)	2023年度	開講期(Semester)	前期
授業科目名(Course name)	International Business English I		
担当者(Instructors)	Jordan Johnson	配当年次(Dividend year)	1
単位数(Credits)	2	必修・選択(Required / selection)	選択

■授業の目的と概要(Course purpose/outline)
In this class, you will develop basic English skills and gain confidence in working in international business settings. This class focuses on building practical business English skills through interactive projects and communication, reading, and writing activities. In addition, cultural understanding will be developed through exposure to international views, cultures, and business environments. This class is in English only.

■授業形態・授業の方法(Class form)	
授業形態(Class form)	演習
授業の方法(Class method)	Lecture: Listen actively, write notes, and ask questions if you do not understand. Discussion: Share your thoughts with classmates to get a better understanding of the materials. Group/pair work: Practice using English clearly in real-world tasks with classmates. Present: Produce language independently through speaking and writing.

■各回のテーマとその内容(Each theme and its contents)			
回数(Num)	テーマ(Theme)	内容(Contents)	メディア区分(Media)
第1回	Introductions	Orientation and class expectations. Consider how English will affect your future. Set learning goals. Practice introductions in business English settings and social situations.	<input type="checkbox"/>
第2回	Daily Life	Talk about your daily routine. Describe everyday objects and situations. Discuss your hobbies and interests.	<input type="checkbox"/>
第3回	Social English	Use expressions for simple small talk. Discuss topics that everyone around the world can talk about.	<input type="checkbox"/>
第4回	People and Status	Describe people and jobs. Consider how status affects communication.	<input type="checkbox"/>
第5回	Numbers	Large numbers, times, and dates. Talk about money and personal spending. Basic graphs and charts.	<input type="checkbox"/>
第6回	Brands and Products	Describe items and favorite brands. Express a simple opinion and give reasons.	<input type="checkbox"/>
第7回	Shopping	Talk about shopping. Ask about prices in English, make orders and requests, and say and write prices.	<input type="checkbox"/>
第8回	Travel	Practice basic travel language and situations. Make simple requests.	<input type="checkbox"/>
第9回	Business Problems	Think about common business problems and solutions. Make a complaint or special request in everyday situations.	<input type="checkbox"/>
第10回	The Environment	Discuss globalization, environmental problems, and how both can affect business.	<input type="checkbox"/>
第11回	Technology	Use technology to translate, convert currencies, create offline dictionaries and maps for travel. Search for flights, hotels, and restaurants on English websites.	<input type="checkbox"/>
第12回	Business Communications	Identify examples of professional communication. Analyze the parts of a professional email in English. Send an appropriate business email and response.	<input type="checkbox"/>
第13回	Expressing Yourself	Give, accept, and process basic feedback. Agree or disagree with an idea or opinion.	<input type="checkbox"/>

第14回	Presentation Preparation and Practice	Finalize presentations and slides, practice speeches, and receive feedback.	<input type="checkbox"/>
第15回	Presentations	Apply language, ideas, and skills from the course to give a professional presentation.	<input type="checkbox"/>

■授業時間外学習（予習・復習）の内容(Preparation/review details)

① STUDY vocabulary from previous lessons and the new vocabulary for the next lesson (about 1 hour). ② REVIEW notes, slides, and handouts from the last lesson (about 1 hour). ③ APPLY your knowledge to complete all homework assignments before the start of the next lesson (1 - 2 hours). ④ MEET with your classmates or instructor to discuss, review, and practice the materials in English (recommended).

■課題とフィードバックの方法(Assignments/feedback)

All homework assignments must be submitted at the start of the next lesson. Feedback will be given in class during pair and group work sessions. All homework assignments and assessments will be returned with a score, comments, and advice. You should carefully review these comments/advice and apply them in the future.

■授業の到達目標と評価基準(Course goals)

区分(Division)	DP区分(DP division)	内容(DP contents)
知識・技能	◆ 2021地域ビジネスDP1	<ul style="list-style-type: none"> ◆Describe objects, people, and businesses. ◆Create short conversations and make basic requests. ◆Develop basic cultural awareness and technological competency. ◆Expand basic English communication skills. ◆Read and identify small and large numbers in English. ◆Give a presentation in simple English.

■成績評価(Evaluation method)

筆記試験(Written exam)	実技試験(Practical exam)	レポート試験(Report exam)	授業内試験 (in-class exam)	その他(Other)
0%	0%	0%	100%	0%

授業内試験等(具体的内容)(Specific contents)

Your individual final presentation in English will be evaluated on: (1) Preparation and effort leading up to the presentation, (2) The quality and length of visual materials and presentation speech, and (3) Demonstration of comprehension of the topics explored in each lesson.

■テキスト(Textbooks)

No. (No.)	テキスト名など(Text name)	ISBN(ISBN)
1	None (all materials will be distributed in class and posted online)	
2		
3		
4		
5		

■参考図書(references books)

No. (No.)	テキスト名など(Text name)	ISBN(ISBN)
1	None (all materials will be distributed in class and posted online)	
2		
3		
4		
5		